

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 39.632855 Longitude: -84.209459

South Towne Centre Dayton, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	39,535	159,713	507,922
	Population Est 25Q1	39,554	159,744	508,263
	Population Est 24Q4	39,517	159,731	507,873
	Population Est 24Q3	39,534	159,680	507,580
	Population Est 24Q2	39,528	159,435	506,677
	Population Est 24Q1	39,549	159,445	505,554
	Population Est 23Q4	39,529	159,383	504,953
	Population Est 23Q3	39,262	158,517	504,123
	Population Est 23Q2	39,199	158,127	503,305
	Population Fcst	39,533	160,076	506,218
	2010 Census Population	37,360	148,043	480,151
	2000 Census Population	33,712	139,690	481,960
	1990 Census Population	29,142	126,070	473,130
	Current Year Daytime Population	55,885	166,222	577,532
	Average Seasonal Population	298	1,301	4,536
	Historical Annual Growth, 1990 – 2000	1.47%	1.03%	0.19%
	Historical Annual Growth, 2000 – 2010	1.03%	0.58%	-0.04%
	Estimated Annual Growth, 2010 – CY	0.39%	0.52%	0.39%
	Projected Annual Growth, CY to Y5	0.00%	0.05%	-0.07%
	Group Qtrs Est	605	2,187	13,541
Transient Est Average Last 4 Qtrs	4,427	7,650	18,378	
Households	Current Year Estimated Households	18,577	69,238	211,619
	Households Est 25Q1	18,587	69,251	211,718
	Households Est 24Q4	18,562	69,240	211,521
	Households Est 24Q3	18,571	69,221	211,362
	Households Est 24Q2	18,566	69,128	210,980
	Households Est 24Q1	18,576	69,132	210,507
	Households Est 23Q4	18,566	69,112	210,301
	Households Est 23Q3	18,439	68,719	209,919
	Households Est 23Q2	18,413	68,569	209,616
	Households Fcst	18,580	69,360	210,759
	2010 Census Households	17,182	63,654	198,063
	2000 Census Households	15,271	58,907	195,866
	1990 Census Households	12,657	50,907	186,114
	Historical Annual Growth, 1990 – 2000	1.90%	1.47%	0.51%
	Historical Annual Growth, 2000 – 2010	1.19%	0.78%	0.11%
	Estimated Annual Growth, 2010 – CY	0.54%	0.58%	0.46%
	Projected Annual Growth, CY to Y5	0.00%	0.04%	-0.08%
	Population per Household	2.10	2.28	2.34

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South Towne Centre Dayton, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.9%	2.4%	2.2%
	HH Income \$250,000 to \$499,999	2.3%	2.9%	2.7%
	HH Income \$200,000 to \$249,999	5.3%	6.8%	6.3%
	HH Income \$175,000 to \$199,999	5.9%	5.3%	4.6%
	HH Income \$150,000 to \$174,999	6.2%	6.7%	5.7%
	HH Income \$100,000 to 149,999	19.3%	19.6%	17.9%
	HH Income \$75,000 to 99,999	14.8%	14.2%	13.1%
	HH Income \$50,000 to 74,999	19.4%	16.4%	16.2%
	HH Income \$35,000 to 49,999	10.0%	10.0%	10.6%
	HH Income \$25,000 to 34,999	5.8%	5.7%	6.4%
	HH Income \$15,000 to 24,999	4.5%	5.0%	6.7%
	HH Income \$0 to 14,999	4.7%	4.9%	7.7%
	Average Household Income	\$107,784	\$115,839	\$106,651
	Median Household Income	\$83,658	\$88,546	\$79,499
	Per Capita Income	\$51,281	\$50,784	\$44,944
	Average Disposable Income	\$84,961	\$89,102	\$82,639
	Median Disposable Income	\$71,285	\$74,727	\$67,801
	Discretionary HH Income Over \$150,000	6.0%	9.4%	8.5%
	Discretionary HH Income \$125,000 to \$149,999	6.1%	6.2%	5.1%
	Discretionary HH Income \$100,000 to \$124,999	8.8%	9.3%	7.3%
	Discretionary HH Income \$75,000 to \$99,999	13.4%	13.6%	11.6%
	Discretionary HH Income \$50,000 to \$74,999	21.4%	20.2%	17.9%
	Discretionary HH Income \$25,000 to \$49,999	27.2%	23.7%	24.4%
	Discretionary HH Income Under \$25,000	17.1%	17.6%	25.0%
	Average Discretionary HH Income	\$65,569	\$70,518	\$63,344
	Median Discretionary HH Income	\$55,777	\$60,351	\$50,739
	Householder White – Count	14,175	56,769	159,820
	Median HH Income	\$85,978	\$91,840	\$87,819
	Average HH Income	\$95,666	\$99,962	\$96,725
	Householder Black or African-American – Count	1,592	4,244	29,014
	Median HH Income	\$60,721	\$61,710	\$43,958
	Average HH Income	\$70,929	\$76,731	\$57,854
	Householder Hispanic – Count	847	2,490	6,930
	Median HH Income	\$73,540	\$63,491	\$70,836
Average HH Income	\$94,476	\$84,489	\$86,364	
Householder Asian or Pacific Islander – Count	976	2,187	4,657	
Median HH Income	\$113,927	\$118,985	\$120,021	
Average HH Income	\$111,639	\$117,422	\$116,299	
Householder Other or Pacific Islander – Count	987	3,547	11,198	
Median HH Income	\$88,767	\$75,473	\$69,170	
Average HH Income	\$100,667	\$89,792	\$83,185	

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Gender	Male Population	18,860	76,487	247,743
	Female Population	20,676	83,226	260,179
Total Population by Age	Count of Pop 0 to 4 years	2,537	8,745	27,470
	Count of Pop 0 to 7 years	3,351	12,364	39,739
	Count of Pop 5 - 13	3,698	16,032	53,025
	Count of Pop 14 - 18	1,668	7,680	27,064
	Count of Pop 19 - 22	1,656	7,702	28,414
	Count of Pop 22 - 25	1,234	5,723	21,700
	Count of Pop 25 - 29	2,732	9,045	28,724
	Count of Pop 30 - 34	3,245	9,946	31,931
	Count of Pop 35 - 39	2,917	10,221	32,583
	Count of Pop 40 - 44	2,446	9,647	31,258
	Count of Pop 45 - 59	6,538	28,099	89,086
	Count of Pop 60 - 74	6,856	30,076	92,935
	Count of Pop 75 - 84	2,942	12,458	33,025
	Count of Pop 85+	1,066	4,338	10,707
	% of Pop 0 to 4 years	6.4%	5.5%	5.4%
	% of Pop 0 to 7 years	8.5%	7.7%	7.8%
	% of Pop 5 - 13	9.4%	10.0%	10.4%
	% of Pop 14 - 18	4.2%	4.8%	5.3%
	% of Pop 19 - 22	4.2%	4.8%	5.6%
	% of Pop 22 - 25	3.1%	3.6%	4.3%
	% of Pop 25 - 29	6.9%	5.7%	5.7%
	% of Pop 30 - 34	8.2%	6.2%	6.3%
	% of Pop 35 - 39	7.4%	6.4%	6.4%
	% of Pop 40 - 44	6.2%	6.0%	6.2%
	% of Pop 45 - 59	16.5%	17.6%	17.5%
	% of Pop 60 - 74	17.3%	18.8%	18.3%
	% of Pop 75 - 84	7.4%	7.8%	6.5%
% of Pop 85+	2.7%	2.7%	2.1%	
Median Age	40.2	42.5	40.5	
Average Age	41.9	42.7	41.2	
Male Population by Age	% of Pop 0 to 4 years	6.9%	5.9%	5.7%
	% of Pop 5 - 13	10.0%	10.6%	10.9%
	% of Pop 14 - 18	4.3%	5.1%	5.5%
	% of Pop 19 - 22	4.4%	5.2%	5.8%
	% of Pop 22 - 25	3.4%	3.9%	4.5%
	% of Pop 25 - 29	7.0%	5.9%	5.9%
	% of Pop 30 - 34	8.7%	6.4%	6.4%
	% of Pop 35 - 39	7.8%	6.6%	6.5%
	% of Pop 40 - 44	6.5%	6.2%	6.2%
	% of Pop 45 - 59	16.8%	17.7%	17.6%
	% of Pop 75 - 84	6.4%	6.8%	5.7%
	% of Pop 60 - 74	16.2%	18.0%	17.8%
	% of Pop 85+	1.9%	1.9%	1.4%
	Median Age	38.5	40.4	39.0
Average Age	40.3	41.1	40.0	

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	% of Pop 0 to 4 years	6.0%	5.1%	5.2%
	% of Pop 5 - 13	8.8%	9.5%	10.0%
	% of Pop 14 - 18	4.1%	4.5%	5.1%
	% of Pop 19 - 22	4.0%	4.5%	5.4%
	% of Pop 22 - 25	2.9%	3.3%	4.1%
	% of Pop 25 - 29	6.8%	5.4%	5.4%
	% of Pop 30 - 34	7.8%	6.1%	6.2%
	% of Pop 35 - 39	7.0%	6.3%	6.3%
	% of Pop 40 - 44	5.9%	5.9%	6.1%
	% of Pop 45 - 59	16.3%	17.5%	17.5%
	% of Pop 60 - 74	18.4%	19.6%	18.7%
	% of Pop 75 - 84	8.4%	8.8%	7.2%
	% of Pop 85+	3.4%	3.5%	2.8%
	Median Age	42.1	44.4	42.0
Average Age	43.4	44.2	42.4	
Race	Count of White	29,732	129,906	381,861
	Count of Black or African-American	3,860	11,012	70,943
	Count of Asian or Pacific Islander	2,480	6,283	13,897
	Count of Other races	3,463	12,511	41,221
	White	75.2%	81.3%	75.2%
	Black or African American	9.8%	6.9%	14.0%
	Asian	6.3%	3.9%	2.7%
	Other Races	8.8%	7.8%	8.1%
Language Spoken	Speak English at Home	88.0%	91.6%	93.0%
	Speak Spanish at Home	3.7%	2.9%	2.6%
	Speak French or French Creole at Home	0.3%	0.3%	0.3%
	Speak German at Home	0.3%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	1.7%	1.0%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.5%	0.2%	0.2%
	Speak Chinese at Home	0.6%	0.6%	0.4%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.3%	0.2%	0.2%
	Speak Other Asian Languages at Home	2.1%	1.3%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.2%
	Speak Other Language at Home	2.3%	1.2%	1.0%
Hispanic	Hispanic Population	1,994	6,756	21,275
	Hispanic Population Percent	5.0%	4.2%	4.2%
	Mexican	35.9%	40.9%	46.5%
	Puerto Rican	15.4%	17.0%	16.9%
	Cuban	1.4%	1.5%	2.4%
	Dominican	0.2%	0.9%	2.3%
	Central American	32.8%	23.0%	15.3%
	South American	11.2%	12.9%	10.7%
	Other Hispanic	3.2%	3.7%	6.0%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	5.1%	5.9%	5.7%
	American	4.9%	5.8%	5.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.6%	3.4%	2.2%
	Chinese	0.9%	0.8%	0.6%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.3%	0.2%	0.1%
	South Central Asian (ie. Indian)	3.2%	1.8%	1.1%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.1%
	Other Asian	0.9%	0.3%	0.2%
	European (percent of total population)	39.4%	45.1%	39.9%
	British	7.7%	9.3%	8.2%
	Dutch	0.9%	0.8%	0.6%
	French	0.8%	1.0%	1.0%
	German	13.5%	16.1%	14.0%
	Italian	2.6%	2.6%	2.2%
	Polish	1.1%	1.2%	1.1%
	Scandinavian	1.1%	1.2%	1.0%
	Scotch/Irish	8.6%	9.2%	8.5%
Other European (ie. Greek/Russian)	3.1%	3.6%	3.2%	
Middle Eastern	1.6%	0.9%	0.6%	
Other Ancestry	13.2%	12.7%	12.5%	
Unclassified Ancestry	19.4%	20.0%	20.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	28,742	113,830	350,250
	Elementary (0 to 8)	2.0%	1.7%	2.2%
	Some High School (9 to 11)	3.0%	3.6%	5.3%
	High School Graduate (12)	21.3%	22.3%	25.6%
	Some College (13 to 16)	20.3%	20.3%	21.8%
	Associates Degree Only	10.5%	10.1%	9.4%
	Bachelors Degree Only	25.6%	24.4%	20.3%
	Graduate Degree	17.4%	17.6%	15.5%
	% College (4+)	43.1%	42.1%	35.8%
Household Type	Total Households – count	18,577	69,238	211,619
	One Person HHs – count	7,141	22,529	69,111
	Family HHs – count	9,870	42,094	128,609
	Married Couple – count	7,656	32,964	93,166
	w/own children – count	3,013	12,418	34,602
	w/out own children – count	4,644	20,546	58,565
	Male Householder – count	720	2,643	9,448
	Female Householder – count	1,494	6,488	25,995
	Non-Family Households – count	1,566	4,614	13,899
	1 Person Household	38.4%	32.5%	32.7%
	2 Person Household	34.8%	35.4%	33.8%
	3 Person Household	12.7%	14.0%	14.3%
	4 Person Household	8.5%	10.9%	11.3%
	5 Person Household	3.7%	4.6%	5.0%
6 Person Household	1.3%	1.6%	1.9%	
7+ Person Household	0.7%	0.9%	1.0%	
% Households With Children	22.9%	25.5%	25.5%	

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Housing	Total Housing Units	19,671	72,946	231,846
	Owner Occupied Percent	49.2%	62.0%	58.2%
	Renter Occupied Percent	45.2%	32.9%	33.0%
	Vacant Housing Percent	5.6%	5.1%	8.7%
	Total Housing Units (Census 2000)	16,589	62,389	212,097
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.5%	1.0%	1.2%
	Property Value \$750,000 to \$999,999	1.7%	3.1%	3.6%
	Property Value \$500,000 to \$749,999	9.5%	11.4%	10.5%
	Property Value \$400,000 to \$499,999	13.6%	13.7%	10.4%
	Property Value \$300,000, to \$399,999	21.8%	20.2%	16.2%
	Property Value \$200,000 to \$299,999	25.7%	25.6%	22.9%
	Property Value \$150,000 to \$199,999	11.0%	10.1%	11.2%
	Property Value \$100,000 to \$149,999	7.5%	7.8%	11.6%
	Property Value \$60,000 to \$99,999	4.6%	3.0%	6.4%
	Property Value \$40,000 to \$59,999	1.9%	1.1%	2.1%
	Property Value \$0 to \$39,999	1.9%	2.7%	3.4%
	Median Home Value	\$290,619	\$298,689	\$267,797
Wealth per Household	\$0 and under - percent	17.8%	16.9%	17.5%
	\$1 to \$4999 - percent	8.7%	8.1%	8.6%
	\$5k to \$9999 - percent	4.8%	4.4%	4.6%
	\$10k to \$24999 - percent	6.5%	6.3%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.2%	10.2%
	\$100k to \$249999 - percent	17.6%	18.3%	18.1%
	\$250k to \$499999 - percent	13.0%	13.6%	13.2%
	\$500k+ - percent	14.6%	15.5%	14.7%
	Median HH Wealth	\$76,478	\$87,076	\$80,052
	Avg HH Wealth	\$237,796	\$249,459	\$239,805
Economic Viability	Economic Viability Local	288	277	270
	Economic Viability Indexed	104	100	97
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,223	82,089	250,266
	Managerial/Executive	18.7%	19.2%	17.4%
	Professional Specialty	31.1%	30.4%	27.5%
	Healthcare Support	3.6%	2.7%	3.1%
	Sales	8.6%	8.1%	8.4%
	Office & Administrative Support	9.6%	9.9%	10.2%
	Protective Service	2.0%	1.7%	1.8%
	Food Preparation	5.2%	4.7%	5.3%
	Building Maintenance & Cleaning	1.9%	2.6%	3.0%
	Personal Care	2.3%	2.2%	2.5%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.2%
	Construction	4.7%	5.6%	6.1%
	Production & Transportation	12.1%	12.6%	14.6%
	Percent White Collar Workers	71.5%	70.4%	66.6%
	Percent Blue Collar Workers	28.5%	29.6%	33.4%

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	Agriculture/Mining/Construction	3.9%	5.1%	5.2%
	Manufacturing	10.3%	12.5%	13.7%
	Transportation	4.2%	4.9%	5.3%
	Information	1.8%	1.7%	1.7%
	Wholesale/Retail	13.6%	12.2%	12.1%
	Finance, Insurance, Real Estate	7.4%	7.4%	6.4%
	Professional Services	11.7%	10.1%	8.6%
	Management Services	0.7%	0.4%	0.3%
	Administrative/Waste Services	3.1%	3.1%	3.3%
	Educational Services	27.1%	26.0%	25.1%
	Entertainment Services	7.7%	7.5%	8.4%
	Other Professional Services	3.8%	3.7%	3.9%
	Public Administration	4.7%	5.3%	5.9%
Vehicles per HH	No Vehicles	5.0%	5.2%	7.9%
	1 Vehicle	40.6%	35.0%	34.4%
	2 Vehicles	39.2%	41.0%	37.4%
	3 or more vehicles	15.2%	18.8%	20.3%
	Average Number of Vehicles	1.70	1.80	1.78
Change	Births (last 12 months)	459	1,653	5,241
	Deaths (last 12 months)	444	1,898	5,353
	Migration (last 12 months)	-8	534	1,452
Work place	Workplace Establishments	1,872	4,616	13,035
	Workplace Employees (FTE)	26,085	65,706	205,332